

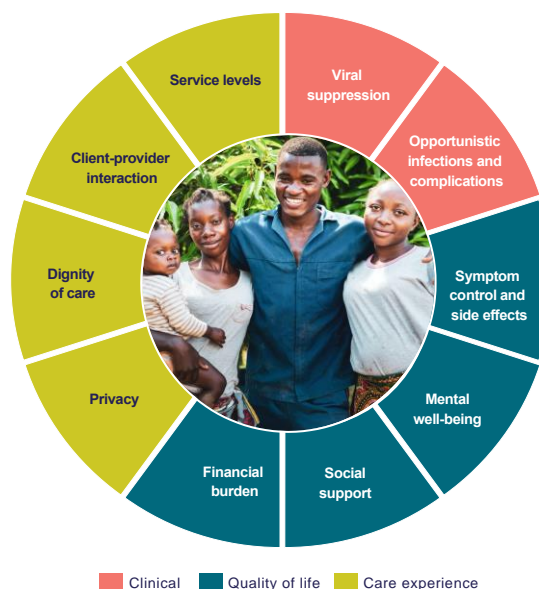
Accelerating Progress Toward the 95-95-95 Goals Through the Use of People-Centered Metrics and Value-Based HIV Care

Data for Implementation (Data.FI) invites your partnership in advancing the use of people-centered, value-promoting metrics to improve HIV outcomes.

Despite significant progress, the HIV community has not met the 95-95-95 goals. The COVID-19 pandemic has brought additional challenges. Global efforts to address the HIV epidemic have reached a point where investing more in existing programs may not yield desired outcomes. A primary challenge is ensuring services meet people where they are with what they need.

To address this, spokespersons for people living with HIV (PLHIV) and HIV experts have advocated for a fourth goal beyond the three 95s. The fourth goal elevates people-centered outcomes that have not been a top priority for HIV programs—specifically, health-related quality of life and client experience of care—building on existing quality improvement efforts and putting a greater emphasis on client-reported indicators.

Figure 1. People-centered metrics



Through an iterative process of consultation with PLHIV advocates, global HIV experts, and secondary research, Data.FI developed:

- A set of people-centered outcomes metrics grounded in the principles of [value-based care](#).
- A set of indicators and [a practical set of implementation considerations for people-centered outcome measurement](#).

Putting the set of people-centered HIV metrics into practice can help programs improve care-seeking behavior, adherence, and ultimately, clinical outcomes to achieve the 95-95-95 goals.

Learn. People-centered metrics can help providers better understand what matters to HIV clients. They can also drive a research agenda on how meeting clients’ needs can improve adherence and viral suppression.

Improve. People-centered metrics can be used to drive performance improvements of existing programs by integrating the metrics in existing efforts to collect, interpret, and act on data insights.

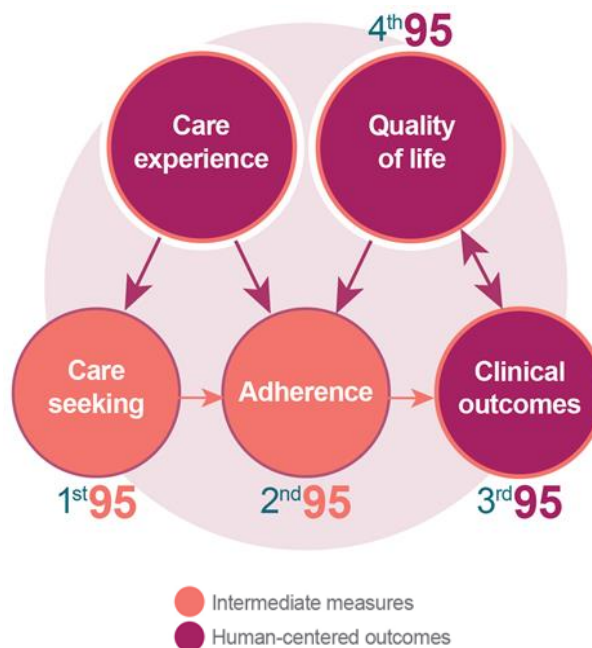
Align incentives. The metrics present an opportunity to align reward systems (financial and non-financial) with delivering people-centered care.

Innovate: Measuring people-centered metrics will reveal and inspire opportunities for disruptive innovation to overcome persistent challenges in sustaining client engagement with care.

Data.FI can support country programs to put people-centered HIV metrics into action by:

- **Building the evidence base** through validation of the set of metrics to ensure that they provide actionable insight to improve the care experience and quality of life.
- **Integrating the indicators** and data collection processes in existing workflows for service delivery, data collection, and data use.
- **Triangulating results** with data from other reporting initiatives to identify opportunities to improve clinical outcomes.
- **Convening stakeholders** to link people-centered metrics to payment that can fundamentally shift the way PEPFAR programs incentivize the achievement of clinical outcomes.

Figure 2. Relationship between the 4th 95 and the three 95s



Data.FI is interested in hearing from organizations that are thinking boldly about changing how we measure, deliver, and pay for HIV outcomes. Reach out to us to learn more about putting the set of people-centered metrics into practice and how value-based HIV care can accelerate progress toward the 95-95-95 goals.

DUC-22-02

Data for Implementation (Data.FI) is a five-year cooperative agreement funded by the U.S. President's Emergency Plan for AIDS Relief through the U.S. Agency for International Development under Agreement No. 7200AA19CA0004, beginning April 15, 2019. It is implemented by Palladium, in partnership with JSI Research & Training Institute (JSI), Johns Hopkins University (JHU) Department of Epidemiology, Right to Care (RTC), Cooper/Smith, IMC Worldwide, Jembi Health Systems, and Macro-Eyes, and supported by expert local resource partners.

This publication was produced for review by the U.S. President's Emergency Plan for AIDS Relief through the United States Agency for International Development. It was prepared by Data for Implementation. The information provided is not official U.S. Government information and does not necessarily reflect the views or positions of the U.S. President's Emergency Plan for AIDS Relief, U.S. Agency for International Development, or the United States Government.

November 2021

FOR MORE INFORMATION

Contact Data.FI:

Emily Harris, Data.FI AOR
emharris@usaid.gov

Jenifer Chapman, Data.FI Project Director
datafiproject@thepalladiumgroup.com

<https://datafi.thepalladiumgroup.com/>